Backgrounder
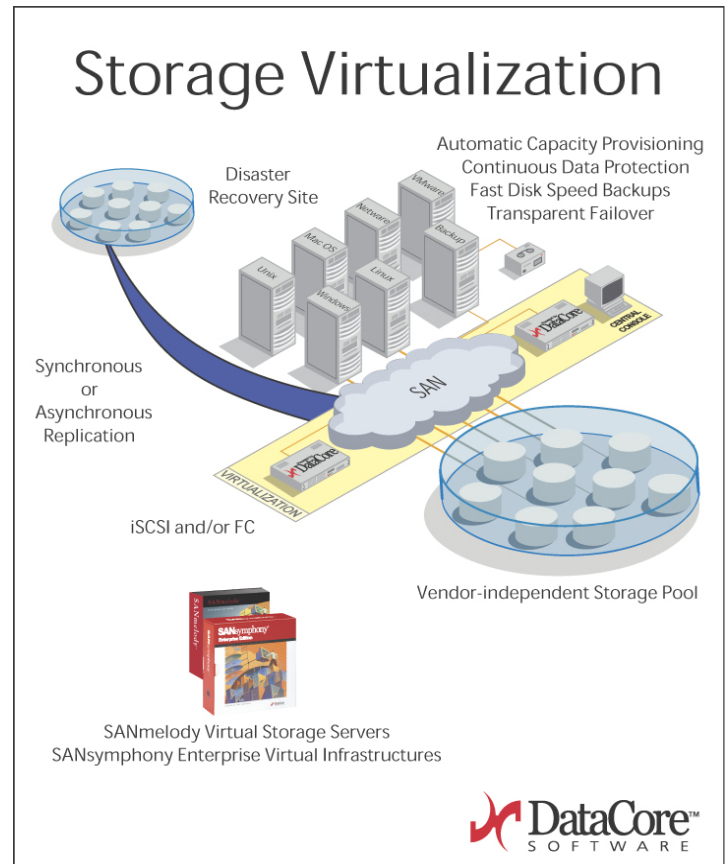
Flexible SAN Solutions, Productive Virtual Infrastructures
Non-Stop, lightning-Fast, Waste-Free Storage Solutions

Greater ROI

Lower TCO

Flexibility

Performance

High Availability

Thin Provisioning

Consolidation

Data Migration

DataCore Software fundamentally changes the economics of managing storage with innovative virtualization software that combines advanced functions and services with the agility and savings of hardware independence. The company's award-winning SANsymphony™ and SANmelody™ virtualization software product lines provide unprecedented power to:

- manage and control storage and its growth cost-efficiently;

- attain higher levels of data protection, business continuity and disaster recovery;

- achieve purchasing flexibility and "future-proofing" by empowering customers to fulfill storage hardware requirements based on their own requirements from the broad selection of storage devices available on the market today; and

- deliver administrator-defined, enterprise-class, storage and storage services across all systems and storage devices and all FC, iSCSI and mixed networks.

A New User-Driven Era in Storage and SAN Infrastructure Management

"We needed a smarter approach that would allow us to control and automate storage across our entire environment, and decided to 'go virtual' with DataCore. Once you do so and look back, the old storage box approach seems so primitive. We run DataCore in tandem with VMware and together they allocate resources as needed, where needed. DataCore has made storage a network utility - a service for our users and applications."

- Michael Gayle, Director of IT, Calvary Chapel.

Founded in 1998, DataCore Software is a privately held company that conducts global sales, support and services from its headquarters in Ft. Lauderdale, Florida and through its worldwide subsidiaries and distribution partners. Global 2000 data centers, enterprises of all sizes, and system builders rely on DataCore™ solutions to virtualize storage, easily expand capacity, protect and enhance access to data, and centralize and automate storage administration for Windows, UNIX, Linux, MacOS, NetWare and Hypervisors (VMware, XenServer, Hyper-V, etc.)

DataCore Software has thousands of customers worldwide and, through its network of authorized and trained solution providers, offers its rich set of core competencies to solve some of the biggest challenges facing businesses today:

- Storage Solutions and Storage Network Management

- Storage Infrastructure Software – Fibre Channel & iSCSI SANs

- Network Storage Virtualization

- Volume Management and Storage Provisioning

- Data Replication and Disaster Recovery

- Storage Resource Management (SRM)

- Virtual Storage Infrastructure to complement Virtual Servers

DataCore Customer Support, Professional Services, and Training

DataCore Software understands that product support, service offerings and training are all essential. DataCore Software has a highly trained and exceptionally capable team dedicated to delivering superior support around-the-clock and worldwide, as well as professional implementation and other services, and training courses in the use, administration and installation of DataCore products.
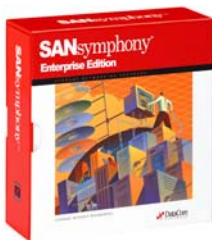
Solution Provider Channel Focus

To meet the diverse needs and demands of its customers, **DataCore Software** has built a worldwide network of authorized solution providers. This select group of VARs, integrators and other partners provide customers with the expertise required to maximize ROI, increase productivity, and prepare for growth. Our worldwide network of authorized partners are available to provide complete Powered by DataCore™ solutions and services that deliver flexible, responsive, consolidated open storage management.

Cost Effective Solutions – Maximizing Value and Minimizing Cost

DataCore software solves the most common storage-related problems:

- Optimizes disk space utilization – Stop storage waste!

- Improves performance – Save time, save money!

- Eliminates business disruptions and management overhead when allocating, migrating and upgrading disks – Free time for more useful work!

- Automates provisioning and reduces administrator burdens – Enhance productivity!

- Accelerates response to change requests and shortens the time to add capacity, restore failed servers or disks and task new ones – Add agility to meet new demands!

SANsymphony™ is a comprehensive storage management platform for larger scale networks that organizes popular distributed storage devices into highly available, secure and centrally managed network storage pools. The administrator controls capacity allocation, network-wide caching, snapshots and remote replication in a simple, uniform manner. It consolidates and scales the control and protection of network distributed data.

SANmelody™ overcomes the high cost barrier and complexity of traditional SAN storage. SANmelody converts standard Intel/AMD servers, blades or virtual machines (VMs) into fully capable storage servers that virtualize disks and serve them over existing networks to application servers. They are simple to operate, take only minutes to install, and let you cost-effectively optimize, manage and protect data storage and disk space.

SAN-wide Software Benefits

"*The SAN-wide reach of DataCore's software overcomes the inefficiency of trying to accomplish SAN-wide objectives one-by-one, device-by-device.*" - George Teixeira, DataCore President & CEO

About DataCore Software

DataCore Software Corporation was founded in 1998 and is a privately-held company. DataCore Software has an expanding worldwide user base of thousands of users. The company operates its business and has major offices in the United States, Europe and Asia.

DataCore Software believes that its strength is its people.

Board of Directors

Ziya Aral,
Chairman of the Board, Chief Technology Officer, DataCore Software

George Teixeira,
Chief Executive Officer and President, DataCore Software

Edwin M. Kania,
Flagship Ventures- Senior Managing Director and Chairman

John F. Smith
Former COO, Digital Equipment Corporation, Former President of PerSeptive Biosystems

Bruce Bergman,
Bergman & Associates- Former CEO Brocade/Xylogics

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